

## **Creowave offers solutions for extreme environments**

In Oulunsalo, only a stone's throw from the Oulu Airport and only 10 km from the biggest city of Northern Finland, Oulu, is located the headquarters of Creowave Oy. Creowave is a young company that was founded in 2004 and that is already achieved a solid foothold in its chosen business areas. This constantly growing and developing high-tech company develops, produces and markets solutions that are based on wireless technology. The solutions are specially designed for extreme environments where safety is no matter of bargain.

Creowave operates with radio frequency and microwave electronics and has three different business areas – Professional Radio, Radio Testing and Industrial Measurement. The Professional Radio Solutions is the newest business area that includes TETRA-repeaters for enhancing the indoor-, outdoor- and ATEX-coverage. These repeaters are used in extreme environments e.g. airports, hospitals, tunnels, mining areas and oil and gas fields. In May 2009 Creowave launched a new product family with the new, revolutionary TETRA Hybrid Repeater designed for present and future coverage enhancement solutions.

The business area of Radio Testing includes radio testing- and filtering solutions. The solutions consist of spurious emissions, multiband testing and passive intermodulation. The third business area, Industrial Measurement, includes measurement electronics for high performance multi-phase metering for oil- and gas industry. For all of these three business areas Creowave offers both standard and customized solutions.

Creowave has a desire to develop its business according to customers' needs. The company doesn't want to settle for just developing products, it wants to offer comprehensive solutions to satisfy customers' needs.

- We are constantly keeping watch on the environment. If someone has a problem that can be solved with wireless technology, we can find the solution and expand our business operations. The

unquestionable asset of our organization is the flexible versatility, notes Jan Mäkelä, the director of sales and marketing.

For Creowave it is extremely important to be the number one player on its field of business. The company wants to be the first choice for its customers. To be the best possible choice in customers' eyes Creowave listens to its customers very carefully and delivers solutions that are specially designed for the needs of this specific customer. Through an extensive world-wide reseller network Creowave is able to deploy solutions to the market fast.

- We have a strong position already in 25 countries. By the end of the year 2009 we plan to cover 35 countries in Europe, Asia and Middle-East. In all of these areas the TETRA network for authorities is being built all the time and the solutions for enhancing the coverage in extreme environments are needed. Our goal is to be the leading provider also in this sector in our chosen market areas within the next few years, explains Jan Mäkelä.